# SYLVIE

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#### **EDUCATION**

## Towson University | Towson, MD

August 2018 – May 2022 | BFA in Art + Design | Graphic Design Concentration

## **EXPERIENCE**

## Creative Content Developer | Woolly Mammoth Theatre Company Baltimore, MD | August 2022 – July 2024

Designed play programs in both print & interactive digital formats for over two seasons of productions. Created advertisements and infographics published by major news outlets including the Washington Post. Designed large-scale print advertisements for lamppost banners, bus stops, & metro stations across DC.

## Graphic Design Independent Contractor | GroCharity

Baltimore, MD | May 2022 – December 2022

Designed & formatted copy for an exclusive, subscriber-only online newsletter.

Formatted content for web-based and mass-email communications platforms.

Designed content for social media advertisements, special event invitations, and infographics.

# Graphic Design Intern | Maryland Art Place

Baltimore, MD | November 2021 – February 2022

Designed & wrote copy for a newsletter, press releases and social media posts.

Staffed live events in the gallery, including management of ticket sales and collection.

Cleaned and prepared the gallery for live shows and receptions.

# Fashion & Accessory Inventory Specialist | Duckpin Consignment

Lutherville, MD | July 2019 - October 2021

Researched, priced, and wrote product descriptions for designer items in store inventory.

Provided customer service assistance over the phone and in person.

Handled customer purchases in-store and online.

Photographed, cleaned, and prepped products for sale.

# Summer Front Desk Attendant | Towson University E&CS

Towson, MD | April 2019 - August 2019

Oversaw guest check-ins and check-outs.

Maintained documentation of nightly events via Excel spreadsheets.

Assisted with ticket collection and mobility-impaired seating for stadium events.

## **Brand Ambassador | Daymon Interactions**

Reisterstown, MD | March 2016 - January 2017

Provided positive customer service interactions.

Conducted over thirty inventory and productivity reviews via a specialized tablet.

Trained multiple new employees in the use of technology to aid in brand representation.

#### Assistant Stage Technician | OSArts

Reisterstown, MD | January 2014 - January 2016

Managed digital and physical organization systems for stage props and scene changes. Assisted in stage background design for three seasons of the Summer Playwrights' Festival.

## **ACHIEVEMENTS**

## Dean's List | Towson University

7 of 8 completed semesters

Achieved with a cumulative GPA of 3.85.

# **TU Foundation Scholarship**

2020 - 2022

Awarded \$3,075.

Additional \$4,500 provost scholarship received in 2019.

## **SKILLS**

Illustrator, Photoshop & InDesign HTML & CSS

Wordpress

C++ Coding Language & basic JavaScript

Excel / Office Suite

Apple iWork Suite

Google Workspace / G Suite